



World Class Schools Quality Mark - Virtual Symposium 8th July 2020

Further Education Outreach Opportunities

Building a new World Class future together

The WCSQM Virtual Symposium will bring together leaders, staff and students from our 120+ UK and international schools to celebrate their World Class skills, qualities and characteristics, and share learning strategies and opportunities that will ensure our World Class students are ready to lead us into the new future.

About the Symposium

Date: 8th July 2020

Times: 9:45am - 3:00pm

Why the Symposium is important

- Students have been in isolation. They need enriching and fulfilling interaction with inspiring peers outside their local networks.
- Staff have been in isolation. They need the benefits of celebrating with, and learning from, World Class colleagues beyond their school.
- Year 11 and 13 students have been lacking opportunities to engage. Their achievements and graduation need to be awarded and celebrated. Their ambitions need to be re-focused.

The day will consist of online drop-in sessions including

- Exhibitions, presentations and performances by World Class students, sharing and celebrating their World Class skills and competencies
- Galleries of graduation and achievement, with a particular focus on Year 11 and 13 students
- Forums for World Class leaders to consider what World Class non-selective state education will look like in the near and distant future



- Opportunities for staff to develop their World Class subject specialisms
- Outreach sessions from post-16/18 providers to motivate and re-engage key stage 4 and 5 students.

In addition, there will be award presentations to our schools achieving re-accreditation, and Year 11 & 13 students achieving individual World Class awards.

Audience

School leaders, staff and students from 120 accredited and accrediting World Class schools UK wide and internationally will be invited to take part. We have representation from over 100 multi academy trusts. Our new virtual platform has been very positively received by our schools. They are delighted that their entire cohort of staff and students can access the event. Therefore we have a potential audience of

- 13,200+ school staff
- 125,000+ students
- 500+ alumni students aged between 16 - 25

Opportunity for Further Education providers

All 120+ World Class accredited and accrediting schools are non-selective state schools whose students have proven themselves to have World Class skills and competencies, able to outperform their peers. Many of these students are from disadvantaged backgrounds, and over 30% of schools are in ACORN 4 and 5 postcodes. These students are ideally placed to benefit from widening participation outreach opportunities.

As you will see from the planned agenda (below), we are inviting universities, further education and post 16/18 institutions the opportunity to promote your institution / courses / employment / apprenticeship schemes to our World Class students.

We are flexible on how you choose to present these opportunities to fit with your capacity and your ongoing outreach work in light of the social distancing restrictions. You can choose either to

- Deliver your own (pre-recorded) outreach session outlining the opportunities for students at your institution. You're welcome to provide multiple sessions targeted to specific year groups or for specific courses / specialisms.
- Provide a powerpoint presentation outlining outreach opportunities at your organisation
- Provide an advert as a single slide / still / image
- Provide a short promotional video we will show on your behalf



Organisations sharing outreach opportunities at the Symposium will have their name / logo on the event invite and all event promotions shared with schools in advance. The event will be recorded and shared with schools so your session / advert will continue to be viewed by schools and students after the event.

This opportunity is offered to further education providers **free of charge** to support World Class students' access to meaningful further education opportunities at a time when the traditional outreach events and visits are unable to take place.

How to book your outreach session

To book a session / advert, for more information or to discuss your outreach opportunities with us in more detail contact Maria Georgiou on maria.georgiou@worldclass-schools.org or call 07957 692 566.

Provisional Agenda

Who	What	Audience
Dr Russell Viner President of the Royal College of Paediatrics and Child Health	Keynote Speech, Q and A How will schools look in the near and distant future, given the pandemic ?	Headteachers , CEOs, decision makers etc.
Primary competition winners	Primary competition winners gallery display	All
WCSQM	#BeCreative manifesto exhibition	All
Special Schools	World Class individual achievements – photographs- gallery display	All
WCSQM	Launch Essay Writing Competition	All
Trinity College , Cambridge University	Workshops for subject specialists – extending subject knowledge to bring about depth and breadth in students' learning	Teachers – subject specialists
WCSQM Alumni	Call to action – How can World Class students lead in the new future?	All students
Year 11 and 13 projects and competition winners	Presentations from winners on their World Class community project work.	All



Year 11 and Year 13 graduates	Graduate gallery	All
World Class schools	Rolling performances, exhibitions and presentations	All
Post 16/ 18 and university outreach	Sessions from post 16/18 institutions and programmes on their offer	
WCSQM	Virtual awards ceremony - competition/ project winners/ re-accreditation	All

WCSQM Mission Statement

WCSQM awards a quality mark to non-selective state schools offering the best education to young people in England and Wales. Unlike other national assessment frameworks, we assess the student and not the school, against a framework of skills and competencies young people need to flourish in an emerging global economy. Through unique real-life work experiences, access to a lifelong peer support network and cultural opportunities that take them beyond their local community, we give world class students the confidence to overcome socio-economic barriers to recognise and achieve their potential.

Context

WCSM

- was founded in 2014 with eight 'early adopter' secondary schools
- as of January 2020, is a network of 89 non-selective state secondary schools, 14 primary, and six special schools
- became a charity on January 24th 2018
- is independent, and has achieved this growth independent of any start - up funding, external financial support, or sponsorship, financial or otherwise